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ACTIVA & VOWCHA

NEWSLETTER

INTRODUCING A NEW SERVICE



Vowcha.net provides a platform for creating and managing vouchers, particularly for businesses looking to enhance customer engagement and sales.

THIS IS A SUMMARY OF ITS KEY FEATURES AND OFFERINGS:

Voucher Creation:

Users can design professional vouchers tailored for various purposes, such as marketing campaigns, customer loyalty programs, or special promotions. The platform allows customization of voucher values, types (fixed or variable), and conditions for use.

Redemption Management:

Vouchers can be redeemed using unique codes, and the platform supports tracking of voucher usage through customer accounts. This feature helps businesses manage their promotional efforts effectively.

Sales Enhancement:

By offering vouchers, businesses can increase conversion rates and customer retention. The site emphasizes the role of vouchers as tools for driving sales and maintaining customer relationships.

Flexibility in Usage:

The platform provides options for residual value retention, allowing customers to use vouchers across multiple purchases until the value is fully utilized. Additionally, businesses can set specific rules for voucher redemption to tailor their marketing strategies.

Overall, Vowcha.net positions itself as a comprehensive solution for businesses aiming to leverage voucher systems to boost their online sales and customer engagement efforts.

